

# Instructions for Marketing and Graphics

## Job Description

- Marketing and Graphics team members will creatively design any graphics, sounds and/or advertisements that will accompany the app.
- Marketing and Graphics will help determine the design of the app including: graphics, fonts, colors, etc...

## Final Presentation

- Marketing and Graphics team members will be responsible for helping the Project Manager ensure that the PowerPoint presentation is ready for the final presentation.

## Recommended Websites

The following websites are recommended to be used throughout the day:

<https://color.adobe.com/create/color-wheel/>

This site can be used to create a nice color palette for the app. Once a primary color has been chosen, other colors can be found that complement it in different ways.

<https://imagecolorpicker.com/>

If a primary color can be found from an image, upload it to the Image Color Picker, copy the HTML code, and paste it on color.adobe.com.

<https://images.google.com/>

Images for apps can be found here. Once a search is performed, under the Tools menu, change the Usage Rights to Labeled for noncommercial reuse if the image will be in the app.

<http://www.iconarchive.com/>

There are a variety of icons with different sizes that can be found on this website.

<http://soundbible.com/>

On this site, you can search for audio clips, download the mp3, and then upload them to the Scratch the Cat project without creating an account.

<http://www.flashkit.com/>

This is another site to search for audio clips. The search bar is on the top right of the page.